

**Society of Petrophysicists and Well Log Analysts (SPWLA)**

8866 Gulf Freeway, Suite 320

Houston, TX, 77017 USA

Phone: +1-713-947-8727

Fax: +1-713-947-7181

www.spwla.org

**INSERTION ORDER FORM**

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# The SPWLA Today Newsletter

The Society of Petrophysicists and Well Log Analysts (SPWLA) is a nonprofit corporation dedicated to the advancement of the science of petrophysics and formation evaluation, through well logging and other formation evaluation techniques and to the application of these techniques to the exploitation of gas, oil and other minerals.

Founded in 1959, SPWLA provides information services to scientists in the petroleum and mineral industries, serves as a voice of shared interests in our profession, plays a major role in strengthening petrophysical education, and strives to increase the awareness of the role petrophysics has in the Oil and Gas Industry and the scientific community.

In the Society, Chapter News, From the President, nontechnical From the Editor content, "The Bridge," memoriams, columns or content, op-eds columns, cartoons, commentaries, and discussions.

**Issue Frequency:** Bi-Monthly (6 Issues a Year)

|         |           |
|---------|-----------|
| January | July      |
| March   | September |
| May     | November  |

**Distribution:** Domestic & International

Digital Copies per Issue: Circulation of +10,000 also available online for public access.

**Recipients:** Geologists, Engineers, Petrophysicists, Researchers, Oil & Gas Companies, Service Companies, Software Companies & Universities

## RATES & SPECIFICATIONS

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### Supplying Ad Material

- SPWLA reserves the right, in our sole discretion, to refuse to publish or remove content that we believe may be prohibited or inappropriate for the purpose of our mission.
- Ads specs: Ad size listed below, 300 dpi, in PDF, TIFF or EPS files.

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### Closing Dates

Insertion order, press-ready ads, color proofs are due on the 15th of the preceding month, i.e., December 15th for the January issue.

**Forward all information including payments and ads to:**

**Publication Manager SPWLA**

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